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Kootenai Tells Its Story Anew—With Help from Local Creatives

Kootenai, ID — The City of Kootenai has launched a new website and refreshed community brand, created in collaboration with [burnett media group](#), a local creative agency based in **East Hope, Idaho**. The new site—now live at cityofkootenai.org—is designed to be more useful, welcoming, and reflective of Kootenai’s roots and future.

“This project wasn’t just about technology—it was about connection,” said **Mayor Nancy Lewis**. “We wanted a site that would make life easier for residents and reflect who we are. Greg and his team helped us get there.”

The project was led by **greg burnett**, founder of **burnett media group**, who lives in East Hope with his wife and business partner **ludmila neaga-burnett**, their 2-year-old son **Jadon**, and their dogs—**Jeff**, **Frank**, and **Madi**. Greg’s family has lived in North Idaho for **nearly 150 years**, and his father **Don**, a proud Sandpoint Bulldog from the Class of 1960, still spends a lot of time with them. “This one felt close to home,” said Greg.

Highlights of the New Website:

- **Interactive Community Calendar** – See local events and meetings at a glance
- **The Community Journal** – Stories and history from Kootenai and North Idaho
- **Easier Access to Services** – Find forms, ordinances, and contacts quickly
- **Live Social Media Feeds** – City news, updates, and photos in one spot
- **Suggestion Box** – Submit ideas for improving city services
- **Swag Shop** – Get hats, hoodies, mugs, and more with Kootenai’s new look

Kootenai’s new logo features regional icons—moose, sun, mountains, teepee, and railroad—that tell the story of the city’s past and future. Read the full brand story here: <https://cityofkootenai.org/the-story/>


Explore the new site: <https://cityofkootenai.org>

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